

Dear Recruiter;

As a Graphic Designer and Print Coordinator with 21 years experience in print, and eight years in web, I will produce and distribute error-free and cost-effective marketing material for your print and online needs.

I have a proven track record of creating and distributing effective marketing material for print and online needs by utilizing an abundance of experience and marketing savvy which cannot be equaled by any entry to mid-level recruit.

My background includes direct mail (especially fashion catalogs), outdoor advertising, branding/identity packages, various print ads, brochures, and in-house material such as: employee newsletters, training material, forms and more. I have experience working with radio and television, video production and e-marketing. Taking projects from conception to completion while excelling in promptly meeting your marketing needs is my 'thing'.

Adobe's CS4 Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash; QuarkXPress, Apple's Text Edit and XML Spy are some of my favorite tools. I use Microsoft's Office Suite and work in both Windows and Mac operating systems at home and work.

I am a member of American Marketing Association (AMA), Houston Advertising Federation (HAF), Houston Interactive Marketing Association (HiMA) and International Association Business Communicators (IABC). Associating with these organizations helps keep me in touch with the latest technologies, trends and methods.

Additional information can be found at <http://www.linkedin.com/in/grantholt>. You will find my work history, recommendations, links to my website and more...

My past employers are on my reference list and I have numerous letters of recommendation I can provide upon request. I look forward to hearing from you soon.

Sincerely;

Grant D. Holt